



## DISPLAYS

### Media Size:

Poster Size: **47.25" x 68"**

Visible Area: **45.25" x 66"**

### Mechanical/ Layout Size:

Overall Size: **5.907" x 8.5"**

Live Copy Area: **5.657" x 8.25"**

Required Resolution: **1200 dpi**

## BENCHES

### Media Size:

Poster Size: **83.25" x 23.5"**

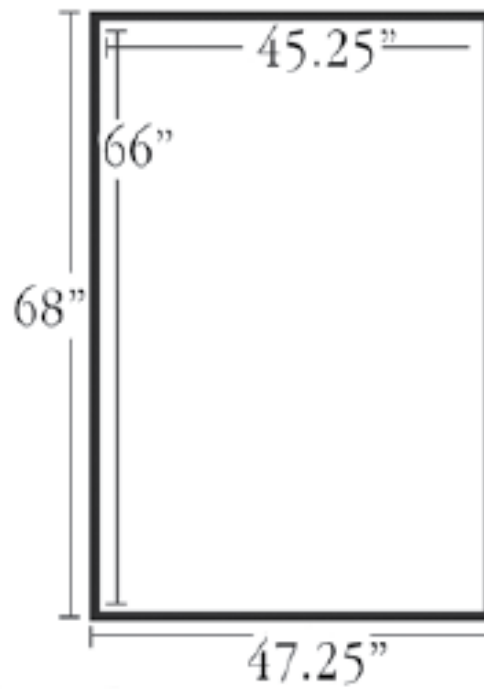
Visible Area: **81.25" x 21.5"**

### Mechanical/ Layout Size:

Required Size: **10.438" x 2.938"**

Live Copy Area: **10.188" x 2.688"**

Required Resolution: **1200 dpi**



*The difference between the poster size and the visible area for each format accounts for the frame that holds the advertising copy. To ensure readability, it is a good idea to keep important design elements and text away from the immediate visible edge. We check each design in our preflight process prior to printing and will advise of any concerns we may have before execution of production.*